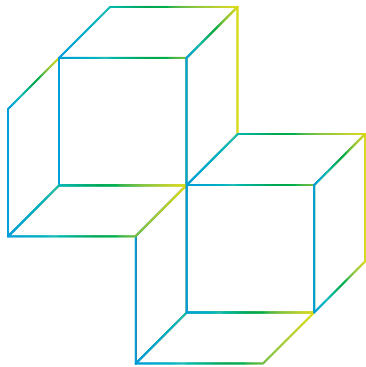


# Learning Places of the Future



ELIG.org  
Conference  
& Expedition  
November  
3 + 4  
Paris  
#ELIG16



Silver Sponsor

#ELIG16

# Sponsors Partners Collabo- rations



Sponsor



Partners



Collaborations

## Can you present ELIG in a few words?

ELIG started in 2002 as a group of organizations from the eLearning Industry. Since then we have developed into a wider network of IT companies, publishing houses, specialized edtech companies and education institutions. Our mission is to support European learning and education institutions in all aspects of the digital transformation. All our activities are organized under non-for-profit principles.

## « We meet » is part of the core activities of the organization. How did your annual conference series start?

We believe strongly in the value of bringing different perspectives together. First we started with an annual ELIG Members' meetings where we invited external guests. However, we soon realized that opening-up our discussion to more stakeholders from Europe and beyond is what we wanted. Therefore we extended the format to be a conference. Still our conferences are conducted in a limited size allowing close interaction between all participants.

## Your are changing cities each year. After Stockholm, London and Berlin, the conference is this year in Paris. How are these cities chosen?

Education and learning are often considered national topics and indeed there are many important local and cultural differences. While technological and innovation trends are global. We therefore see a strong value in a European dialogue and exchange of experiences. A central element of the ELIG conference is therefore to highlight innovative cases from all around Europe, discuss ongoing initiatives, practical experiences and related policies in different European countries.

The countries and cities are chosen according to where we perceive interesting actual developments. In other words: where things are moving in education and learning. For each conference we also have national partners that help us to establish linkages to interesting actors and initiatives at national level.

## Why have you chosen « Future Learning Places » as theme for this year?

Learning and education is not only transformed by digitization. At the same time, there are e.g. trends towards more collaborative, maker centric and co-creative forms of learning. We could see this already strongly in the nordic countries where we had our first conference in Stockholm and a previous members' meeting in Helsinki.

I therefore believe that designers and architects play an important role in shaping future learning experiences. And that their work and the work of digital education providers needs to go hand-in-hand. We have brought together for the ELIG Conference in Paris many innovative cases ranging from smart campuses to fully flexible installation like the Ideas Box of Bibliothèques Sans Frontières from France and beyond.

## This is the 4th issue of the conference. Which shows it's a success. Why are people attending: for information, for debate, to spot latest trends or to form partnerships?

Our aim is very much to provide a forum for networking and exchange of practical experiences. So far, we had a lot of encouraging feedback after our conferences and many participants told us that they found the practical orientation and networking opportunities very valuable for their own work. If this leads to further partnerships or interactions at European level we would be very pleased.

I believe that rather than only comparing European countries in terms of Pisa scores there is still a lot to learn from the individual strength and approaches. And the digital transformation is a challenge that we all face.

*Elmar Husmann, ELIG Secretary General  
was interviewed  
by EdFab/Cap Digital, Paris*



8:30	Registration
9:00-9:30	<p>Welcome and introduction</p> <ul style="list-style-type: none"> <li>• Elmar Husmann, Secretary General, ELIG</li> <li>• Benjamin Gans, Director, EdFab, Cap Digital</li> </ul> <p>Conference Chair</p> <ul style="list-style-type: none"> <li>• Svenia Busson, Entrepreneur and Explorer in the Education Innovation Field, Blogger, Organizer of EdtechWorldTour</li> </ul>
9:30-10:30	<p>Learning demands of the future - The French and EU policy perspectives</p> <ul style="list-style-type: none"> <li>• Jens Nymand Christensen, Deputy-Director General for Education and Culture, European Commission</li> </ul>
10:30-11:00	Coffee
11:00-11:30	<p>Theme setting: Learning Places of the Future - The Grand Documentary Equipment of the Campus Condorcet</p> <ul style="list-style-type: none"> <li>• Elizabeth de Portzamparc, Architect</li> </ul>
11:30-12:30	<p>Panel 1: Rethinking campuses and schools</p> <ul style="list-style-type: none"> <li>• Jarmo Suominen, Professor, Service Architecture, Aalto University, Espoo, Tongji University, Shanghai</li> <li>• Paul Le Quernec, Architect</li> <li>• Boris Walbaum, Founder &amp; Chair Frateli</li> <li>• Student Representatives, Internat d'Excellence de Sourdun: Jonas Ceccon, Marguerite Jin, Nafhate Radion Ibrahima</li> </ul>
12:30-13:30	Lunch

EdFab is a 350 square meters facility, highly equipped with the latest innovative supplies and technology used in the learning and training field.

It gathers innovative classrooms and training rooms, co-working and a conviviality spaces to support the vivid Parisian +200 e-education/training/employment companies.

EdFab aims at fostering the digital transformation of the education and training sectors, enhancing public private research collaboration, promoting scalable projects and supporting people in embracing the digital culture.

EdFab focuses its services towards higher education and long-life training actors.

Wi-Fi

ID: ELIG

Password: ELIG 2016

# Conference

## Day 1

### Nov 3<sup>rd</sup>

13:30-13:45	Input keynote - Learning in any Place <ul style="list-style-type: none"><li>• Jérémy Lachal, Director, Bibliothèques Sans Frontières, Paris</li></ul>
13:45-14:45	Panel 2: 3rd Places - Learning in cities, museums, libraries <ul style="list-style-type: none"><li>• Fleur Wirtz, Project Manager Education, Gluon Foundation, Brussels</li><li>• Martina Wolff de Carrasco, Project Lead Classroom of the Future, Head of Education, Frankfurt Book Fair</li><li>• Jannik Mulvad, Team Leader, Dokk1 Urban Mediaspace, Aarhus</li><li>• Andy Coxall, Chief Executive, Student Experiences, Common Purpose</li></ul>
14:45-15:30	Coffee
15:30-15:45	Input keynote - Combining digital learning and future learning places <ul style="list-style-type: none"><li>• Jan Ståhlberg, Head of Strategic Partnerships, Labster</li></ul>
15:45-16:45	Panel 3: Virtual learning places and the digital augmentation of learning <ul style="list-style-type: none"><li>• Mick Slivecko, International Markets &amp; Alliance Development Executive IBM Global Education &amp; Learning Industry</li><li>• Imad Bejani, Education Director France, Microsoft</li><li>• Bernard Belletante, Dean, emlyon business school</li><li>• Aurore du Roy, Program coordinator, Kiron Open Higher Education France</li></ul>
17:00	Cocktail





UPMC stands for French excellence in science and medicine. It is the 1st university in France, the 7th European university and the 39th in the world in the Academic Ranking of Shanghai. It participates in the development of high-level education and research and collaborates closely with more than a hundred international universities. With its 9 bachelors, 11 master's diplomas and 19 doctoral schools, UPMC aims to educate professionals who will be the driving force in fundamental research and technological innovation. In total, UPMC hosts over 30 000 students of which 20% are international and 3 300 doctorate candidates. More than 5 000 researchers and professors work in 100 laboratories across four divisions : Modeling & Engineering; Energy, Matter & the Universe; Living Earth & Environment; Life & Health.

[www.upmc.fr](http://www.upmc.fr)

Digital transformation of Education is on the way, with personalized teaching, reverse classroom, social learning, and collaboration. To lead the way, Microsoft France created a space, called the Immersive Classroom, to offer all education stakeholders (governments, institutions, families ...) the opportunity to explore modern pedagogy and unique learning experiences based on the latest technologies (3D, new natural interfaces, information management by the gesture, mobility, social networks, remote interaction between classes ....). This space designed by international architecture firm of school & Fielding Nair, is a living place, as opposed to a technology showroom. and hosts hundreds of students and teachers in their daily interaction, thus fostering the emergence of innovative educational practices.

[www.microsoft.com](http://www.microsoft.com)



École 42

# Learning Expedition Day 2 Nov 4<sup>th</sup>

Paris: [www.42.fr](http://www.42.fr)  
Silicon Valley: [www.42.us.org](http://www.42.us.org)

Start at Université Pierre et Marie Curie (UPMC)  
Jussieu Campus  
4 Place Jussieu  
75005 Paris

8:30 Coffee in the main tower "Zamansky" on the 24th floor - room 2400

9:00-14:00 Learning Expedition in Paris

- UPMC Sorbonne Universités
- Immersive Classroom, Microsoft Campus
- École 42

The tour will end at about 14:00 hs. at Cap Digital.  
On our way back, we can easily drop you off at Gare du Nord,  
where you have direct RER connection to the Airport CDG and ORY.

Cap Digital  
14 Rue Alexandre Parodi  
75010 Paris



Collaborations

# Chairs & Speakers



Silver Sponsor

Learning Places of the Future



Elmar Husmann,  
ELIG Secretary  
General  
[www.ELIG.org](http://www.ELIG.org)

Elmar Husmann is Secretary General of ELIG and Managing Director of the nonfor-profit ELIG Foundation gGmbH.

Elmar studied engineering and management sciences in Aachen, Paris and Lausanne.

He has been in senior leadership roles for pwc and IBM strategy consulting . Subsequently, he worked with the IBM R&D Leadership and the research centres in Haifa and Zurich. In that context he represented IBM on the Steering Committee of the European Technology Platform of the Software and Service Industry as well as in the EU Future Internet Public-Private-Partnership.

Elmar has a strong passion for innovation topics in the domain of learning, creativity and education and is since 2007 involved with ELIG, first as a strategic advisor and later was appointed by the ELIG Board to lead the organization.

In 2011, he was one of the initiators of the we.learn.it project on creativity and exploration for schools and is since 2013 a co-founder of the German "Classroom of the Future" at the Frankfurt Bookfair. Elmar is a regular invited expert for the European Commission in the domains of creativity and digital skills. He also works with several edtech start-ups and is mentor in the European Open Education Challenge, the INNOENTRE initiative on innovation and entrepreneurship in higher education and the Aalto Camp for Societal Innovation.

With Dr. Richard Straub he co-edits the Emerald book series on „Advances in digital education and lifelong learning“.



Benjamin Gans,  
Director, EdFab, Cap Digital  
[www.edfab.fr](http://www.edfab.fr)

Benjamin Gans is a 43 yo french entrepreneur who created several companies in various activities such as movie production, real estate. He co-founded Data Publica in 2010, a startup focused on open data, big data and B2B marketing. Since april 2016, Benjamin Gans is in charge of EdFab, the training and education lab of Cap Digital, the french cluster for digital companies.



Svenia is an entrepreneur and explorer in the Education Innovation field. With the Edtech World Tour she wanted to contribute to the development of thoughtful usage of educational technologies in the international community by sharing the vision and efforts that were deployed in various hubs around the world. She published a report, available online, entitled Edtech 2016: Global Perspective, Local Insights where she preaches for „more Ed less Tech“, emphasizing the importance of pedagogy and teacher training. She is now founding LearnSpace, France's first Learning Innovation Cluster, where she wants to accelerate changemaking projects and people. Svenia studied both political science at the Freie Universität Berlin and management at HEC Paris.

Svenia Busson,  
Entrepreneur and Explorer in the Education Innovation Field,  
Blogger, Organiser of EdtechWorldTour  
[www.edtechworldtour.com](http://www.edtechworldtour.com)  
*Conference Chair*



Danish and the holder of an MBA, Jens Nymand Christensen is Deputy Director-General for Education and Culture at the European Commission. He has worked at the European institutions since 1979, including as a Director in the Commission's Secretariat-General from 2003-2014, and previously as Member of Cabinet of Vice-President Henning Christophersen and Head of Unit for International Food, Veterinary and Phytosanitary questions.

Jens Nymand Christensen,  
Deputy-Director General for Education and Culture,  
European Commission  
[ec.europa.eu/dgs/education\\_culture/](http://ec.europa.eu/dgs/education_culture/)





## Elizabeth de Portzamparc, Architect

[www.campus-condorcet.fr](http://www.campus-condorcet.fr)

[www.elizabethdeportzamparc.com/fr/](http://www.elizabethdeportzamparc.com/fr/)

### Campus Condorcet Paris

Providing structure in the heart of the campus, the Grand Equipement Documentaire (Great Documentary Facility – GED) is destined to become a landmark and major activities hub for the Campus Condorcet, its surrounding district and the city as a whole. The building is made up of two asymmetrical volumes linked by two other aerial volumes that delimit the great central interior forum, a sheltered public place that acts as an extension of external areas within the facility. Supplying spaces for collective living, the GED has been designed as an attractive location that is to become a true knowledge development area. Mainly glazed, it is open to the outside and offers bright spaces that are pleasant to use. This flexible, durable architectural project contains its future extensions within itself.

In her work as architect and urban planner, Elizabeth de Portzamparc designs her buildings as architectural symbols that convey new values; powerful urban landmarks that structure and are well-adapted to the areas in which they are built. Open to their cities and the local inhabitants, the Nîmes Musée de la Romanité (Museum of Romanity), the Aubervilliers Grand Equipement Documentaire (Great Documentary Facility) and the Gare du Bourget (Le Bourget Station) projects were designed as places 'for living' that are easy to assimilate; architecture planned as a medium for local activities and quality of life enhancement for those who use them. Applying Elizabeth de Portzamparc's thinking on the identities of cities and metropolises, these facilities enhance the merits of the environment into which they fit. Their sober, light, pure architecture is based on a reduction of masses and an economy of forms and materials. They prioritize transversal spaces and a strong relationship with nature. Because of her dual sociological and architectural approach, Elizabeth de Portzamparc combines high standards of social, urban and ecological significance, optimum achievement of form and a coherent, comprehensible approach on every scale of her work.





Aalto University &amp; MIT / School as a Service

Jarmo Suominen  
Professor, Service Architecture  
Aalto University, Espoo  
Tongji University, Shanghai  
[www.groupxaalto.fi](http://www.groupxaalto.fi)

Jarmo Suominen has background from Architecture and Design and is working now in both of these fields. Since 1999 Jarmo Suominen has been working in Massachusetts Institute of Technology MIT as a visiting scientist in MIT Media Lab and from 2002 as professor in University of Art and design, now part of Aalto and Department of Architecture in Aalto. He has a practice focused on service innovations in architecture since 2001. He is a board member of Radical Design Week and is now preparing a Sino Finnish Challenge program for 2017 year China.

Groupe scolaire Niki-de-Saint-Phalle



Two details related to innate and acquired characteristics are revealed in the conception of Paul Le Querrec's projects. The first one: Born of parents who were both graphic designers, the visual impact and the evocative power of architecture are permanent features of his work. The second one is his lack of sense of direction which results in an obsession of functional organisations that he wants to be as clear as possible. His aim is to make every building a synthesis of obviousness and complexity.

Paul Le Querrec,  
Architect  
[www.paul-le-querrec.fr](http://www.paul-le-querrec.fr)



Boris Walbaum,  
Founder & Chair Frateli  
[www.maisonfrateli.org](http://www.maisonfrateli.org)

15



Maison Frateli



Boris Walbaum: Boris founded and chairs Frateli, a leading NGO in the field of equal opportunity in France. Frateli mentors and counsels approx. 4,000 high potential students from low-wage backgrounds. Frateli is supported by 90+ funding partners, including international foundations and the French presidency. Boris also leads a strategy consultancy in the field of education, research and public policy reforms (Dual Conseil). Dual has been widely involved in the transformation of the French HE system at national and institutional levels (French excellence initiative, mergers, strategic planning...) since 2009. Previously, he worked at McKinsey&Co, the ministry of the economy, finance and industry and at the Cour des comptes. He is an alumni from ENA (Ecole nationale d'administration), holds a PhD in management, a master in management (ESSEC) and a bachelor in philosophy (Sorbonne University).

Jonas Ceccon was born in 2001. He lives in Provins and is passionate about role-play and computers. He is very curious and involved in his school work. He was accepted in the Sordun boarding school this year and ran for the school council election.

Marguerite Jin was born in 2001. She lives in Villiers Le Bel and studies at Sordun boarding school since the sixth grade. She loves mathematics.

Nafhate Radion Ibrahima was born in 2001 and lives in Villiers Le Bel. She just got in the Sordun boarding school. Cheerful and easy-going, according to herself, she is very organised and attentive during class.

## Student Representatives, Internat d'Excellence de Sourdun: Jonas Ceccon, Marguerite Jin, Nafhate Radion Ibrahima



Jérémy Lachal co-founded the non-profit organization Bibliothèques Sans Frontières (BSF) / Libraries Without Borders in 2007 alongside French Historian Patrick Weil. He has since been leading the NGO in its mission to reduce the vulnerability of populations through enhancing access to information and education.

By creating innovative programs such as the Ideas Box, a portable multimedia toolkit designed for vulnerable populations, the Code Travelers – Les Voyageurs du Code (computer programming workshops for youth) or the adaptation of Khan Academy into French, Jérémy Lachal has developed BSF into one of the most innovative NGO in the field of access to education and information.

Jérémy is member of the Clinton Global initiative and Ashoka fellow since 2015. He is also joined since 2012 the IFLA's (International Federation of Library Associations) international leadership program.

In October 2014, Jérémy gave a TED talk on the Ideas Box on the occasion of TEDx Paris' fifth anniversary (<http://bit.ly/1xQDCsf>).

Jeremy is graduated from Sciences Po Paris (Paris Institute of Political Studies) and earns a Master's degree in International Law,



Jérémy Lachal,  
Director, Bibliothèques  
Sans Frontières, Paris

[www.librarieswithoutborders.org](http://www.librarieswithoutborders.org)



Libraries without Borders / Ideas Box

Created in 2007, Libraries Without Borders's mission (LWB), in both development and humanitarian contexts, is to provide access to information and culture for all by providing support to libraries worldwide. Since 2012, LWB has been developing digital content projects in both educational sectors (MOOC, collaborative learning, etc.) and professional fields (specialized digital libraries, etc.). LWB has supported more than 300 libraries throughout the world since its creation.



Following her master studies in sociology at the London School of Economics and Political Science Fleur Wirtz worked as a journalist in both London and Amsterdam. In the Netherlands she combined her writing activities with a teaching and research position at the Vrije Universiteit Amsterdam. In summer 2016 she got on board of the Gluon team as education manager. Departing from her sociological background, particular topics of attention in her approach are diversity, mobility and reflexivity.

Gluon is an independent non-profit organization enabling and facilitating projects at the crossing borders of art, research (science & technology) and industry. For the realization of its program Gluon relies on a broad network of individual and institutional partners in the world of culture, research, education and industry. Education is an important pillar within Gluon, with the goal of inciting the younger generation to reflexive technological innovation, creativity and entrepreneurship.



BOZAR & Gluon

Fleur Wirtz,  
Project Manager  
Education, Gluon  
Foundation,  
Brussels  
[www.gluon.be](http://www.gluon.be)



Martina Wolff de Carrasco,  
Project Lead Classroom of the Future,  
Head of Education, Frankfurt Book Fair  
[www.klassenzimmerderzukunft.de](http://www.klassenzimmerderzukunft.de)

She is the International Project Manager for Education at the Frankfurt Book Fair, the world's biggest international Book, Media and Content Fair. Her brain child is the renowned "Classroom of the Future", the showcase platform for future innovation in education. The "Classroom" is where new digital formats are being tested in a real-life teaching environment. This hands-on approach of the "Classroom" is reflected and accompanied by dedicated FBF conferences where current trends are being discussed by specialists in the field.



Classroom of the Future, Frankfurt Book Fair



Dokk1 Aarhus



Jannik Mulvad has been working with library transformation during the past 24 years. Started as librarian, then fiddling with making webpages for children. Project manager and idea developer, trying to transform and adapt the library to postmodern society.

Deeply involved in the whole process of making Dokk1 become an reality, from the first step part of the team that created the vision and during the whole proces involved in shaping the project.

Now team leader of Family and Children at Dokk1, Aarhus Public Libraries, Dokk1, City of Aarhus, Denmark.

Jannik Mulvad,  
Team Leader, Dokk1 Urban Mediaspace, Aarhus  
[www.urbanmediaspace.dk](http://www.urbanmediaspace.dk)



Common Purpose



Andy joined Common Purpose in 2007 to run courses for middle managers in London, before becoming Curriculum Director in 2011, overseeing the curriculum for all our programmes around the world.

He now leads our work with university students globally and sits on the Senior Management Team. Since 2014, Andy has also been Chairman of a Campaign Board for Worldwide Cancer Research.

Prior to joining Common Purpose, Andy mentored for a charity running early intervention programmes for children with behavioural difficulties, volunteered on a street children programme in Peru and worked for a charity fundraising company.

Andy has an MA (Hons) in Social Anthropology from the University of Edinburgh. He has travelled extensively to more than 45 countries, and delivered courses in Europe, Africa, the Middle East, Asia, the Caribbean and the US. Andy now lives in North London with his wife and their baby boy.

Andy Coxall,  
Chief Executive, Student Experiences,  
Common Purpose  
[www.commonpurpose.org](http://www.commonpurpose.org)





Jan Ståhlberg,  
Head of Strategic Partnerships,  
Labster  
[www.labster.com](http://www.labster.com)

Labster is a company dedicated to developing fully interactive and advanced virtual-lab simulations based on mathematical algorithms that support open-ended investigations. We combine these with gamification elements such as an immersive 3D universe, storytelling and a scoring system which stimulates students' natural curiosity and highlights the connection between science and the real world. Science is taught to students through immersive virtual environments using cutting-edge technology, which have proven to increase student learning outcome and motivation (Nature Biotechnology, 2014), (BMC Medical Education, 2016). The labs are being used by California State University, Harvard, Gwinnett Technical College, MIT, Exeter University, University of New Haven, Stanford, University of Glasgow, Trinity College, University of Hong Kong, ETH Zürich and Berkeley among others internationally.

As Labster's Head of Strategic Partnerships, Jan uses an entrepreneurial approach to reimagining education. Over the past 25 years, he has developed and managed centres of excellence in educational and learning space domains. Currently, he is focused on developing large national and international impact investment programmes in partnership with government agencies, higher education, and industry stakeholders. This work is technology-focused, and uses virtual reality to bridge physical and virtual learning spaces.

Jan has extensive experience in working with education authorities, schools, and communities in Denmark, UK, and USA, specifically innovating at key stages how and where young people learn, and thereby become the future generation of citizens and scientists. His youth and user-orientated approach was recognised in 2005 with the award of Learning Champion in Birmingham, UK. Jan regularly contributes to the policy and professional agenda throughout Europe and the US in presentations and public debate panels about digital skills, technology-enhanced education, and SME business development. Last year Jan represented Labster at the TEDxBinnenhof "Ideas from Europe" event in Luxembourg, and has featured in videos about Labster's technology-enhanced education and digital business model.

Jan Ståhlberg holds an MBA in Public Service Management and has long been active in social, education, and economic policy development in both Denmark and the UK.

#### Labster



Aurore du Roy,  
Program coordinator,  
Kiron Open Higher Education  
France

[www.kiron.ngo](http://www.kiron.ngo)



Kiron Open Higher Education France



Aurore Du Roy has specialized in education policy issues in the North and the South, and is interested in the impact digital tools have on learning and on the governance of education systems. She is the head of the French branch of Kiron Open Higher Education, an organization aiming at giving refugees access to higher education through a blended learning approach.

Before, she has worked both in the private sector and in international organizations on various projects related to education.

Aurore holds a master's degree in international cooperation in education and training from Paris Descartes University, France.

"Kiron combines the three sectors I am most passionate about : education, digital innovation, and solidarity. Today, I coordinate the Kiron French team and the organization's development in France. We are all intimately convinced that access to education and inclusion in a dynamic and good-hearted community can change lives for the better."

Imad Bejani began his career with KPMG Peat Marwick Consultants, where he led numerous projects including organization and implementation of information systems. He then participated in the growth of the Internet in the early 2000s: first as a banker specializing in mergers and acquisitions within CCF-HSBC investment bank, then as an entrepreneur within Nexstage, a CRM solution provider.

In 2004, Imad specialized in Education contents and technologies, as he managed the Education Department of France 5 public TV and later as consultant for Al Jazeera Children Channel in Doha (Qatar). He also advised several actors in the Education space including the French Ministry of Education and la Cité des Sciences in Paris.

Since 2013 Imad is Director of Education and Research at Microsoft France.

Imad Bejani graduated from Paris IX Dauphine University and INSEAD (MBA 97).

Imad Bejani,  
Education Director France,  
Microsoft

[www.microsoft.com](http://www.microsoft.com)





Mick Slivecko supports the introduction and development of existing and emerging offerings for customers in global education markets with particular focus on leadership models, alliances, partners, industry segments and industry convergence. He is passionate about bringing creative solutions to the education and related media industries to solve real world issues. Mick works with leaders in the global public sector and industry organizations to accomplish goals of improving learning outcomes, talent alignment and the business of institutional operations. His success in global team-building with business partners and regional organizations is well respected. Mick is responsible for the entire IBM solutions portfolio in Education (including IBM cognitive, analytics, social, mobile, security, research) with a view on the broader goals related to societal economic and social improvement.

Over the years, Mick has been recognized with multiple leadership, marketing and sales awards. He has also developed, launched and mentored entrepreneurial ventures with small businesses and is active in photography, community volunteering and environmental initiatives.



Mick Slivecko,  
International Markets & Alliance  
Development Executive  
IBM Global Education & Learning  
Industry  
[www.ibm.com](http://www.ibm.com)



Bernard Belletante,  
Dean, emlyon business school  
[www.em-lyon.com](http://www.em-lyon.com)

emlyon business school

Professor of Corporate Finance, Bernard Belletante is CEO and Dean of emlyon business school since May 2014.

He was formerly Director General and Dean of KEDGE Business School (2012-14), the School created by the merger of Euromed Management (Dean from 2002 to 2012) and BeM (Bordeaux Management School). Bernard Belletante has also served as President of the Chapitre des Grandes Ecoles de Management (Chapter of Business Schools in France), board member of the Conference des Grandes Ecoles (Association of French Schools of Engineering and Management) and Vice Dean at emlyon business school (1996-2002).

Passionate about Education his most recent publication ("Education: the last frontier before the World"), published in December 2014, is dealing with the Business Schools' challenges of globalization, digitalization and financial sustainability.



# ELIG.org Team Members

## ELIG.org Team

Elmar Husmann, Secretary General  
Cedric Crocker, Strategic Adviser & Fund Raising  
Claudia Didjurgeit, Senior Adviser  
Elisabeth Hoffmann, Project Manager  
Astrid Groborsch, Communication & Design  
Linda Vidal, Assistance

## ELIG Fellows

Roland Burger, Stockholm University  
Florence Rizzo, Synlab  
Andreas Meiszner, United Nations University  
Hank Kune, Aalto Camps for Societal Innovation

## Collaborators

Daniel Noggler, Web Development  
Carsten Sander, Scenography & Events  
Tiny Brand, Illustrator  
Rene Dettmann, Video  
Corinna von Bodisco, Media & Audio

## The ELIG Team further thanks:

Richard Straub, ELIG Secretary General (2002–2015)  
and Ilse Straub

## Members



## Imprint

Elmar Husmann, Concept & Words

elmar.husmann@elig.org

Astrid Groborsch, Design

Photos: ELIG

2016

ELIG Foundation gGmbH (not-for-profit)

Beckers Treppe 2

22587 Hamburg

Germany

The ELIG Foundation gGmbH has been acknowledged as tax privileged corporation by the German state tax authority of Hamburg and is registered under the tax number 17/420/13843 (letter of 16.03.2016) and HRB Number 141740.



11.–15. Oktober 2017  
**FRANKFURTER  
BUCHMESSE**  
Ehrengast Frankreich

**THE  
PLACE  
TO BE**

FRANKFURTER BUCHMESSE  
WELTHAUPTSTADT DER IDEEN

**275 000 Besucher, 7100 Aussteller  
aus über 100 Nationen und die  
höchste Ideendichte der Welt.**

[www.buchmesse.de](http://www.buchmesse.de)

**FACHBESUCHERTAGE**  
11.–15. Oktober 2017

**PUBLIKUMSTAGE**  
14.–15. Oktober 2017

**ÖFFNUNGSZEITEN**  
Täglich 9.00–18.30 Uhr  
Sonntag 9.00–17.30 Uhr

[www.freundeskreis-fbm.de](http://www.freundeskreis-fbm.de) [www.buchmesse.de/businessclub](http://www.buchmesse.de/businessclub) [f](#) [i](#) [t](#) [#fbm17](#)

   
Papier aus verantwortungsvoller  
Forstwirtschaft  
FSC® C048820



**ELIG.org** We change the way  
Europe learns.