

ELIG Newsletter 2008/01, February 2008

New ELIG members

We are very happy to welcome the following organisations to the ELIG consultation group

- Blackboard, Paul Grist and Tim Collin
- Oncampus GmbH, Germany - Prof. Rolf Granow
- TKK-Dipoli, Finland, Tapio Koskinen
- Danube University Krems, Austria - Prof. Peter Baumbartner, Gerhard Schwed

Initiatives and activities

ELIG/ETF project in the MEDA region

- First phase of the project (research/interviews) has been successfully finalised with 18 companies participating. A discussion panel was held at Online Educa Berlin Conference (November 28-30) with representatives from ETF and ELIG.
- First report will be available in spring 2008.
- Early 2008 interviews will be carried out in Jordan and Morocco.
- Following the completion of the study disseminations actions in the MEDA region will be organised later in 2008.
- For more information on the project please take a look at: <http://www.etf.europa.eu> and find a more detailed progress report in the attachment to this newsletter

ELIG Working Groups

Following the agreement at the ELIG Annual General Meeting of November last, ELIG has taken the initiative to (re-)establish key working groups for its members, in order to assure implementation of the new ELIG mission.

- The **Public Policy Group** has recently been relaunched and Corinna Schulze, IBM, has kindly offered to lead this group. Please contact me (annemie.boonen@elig.org) if you would like to nominate candidates for this group.
- **Special Interest Group on Industry Value Proposition and Industry Image.**

Two thought leaders - Piers Lea, Line Communications & Mike Feerick, Alison - are ready to engage in this working group. Please contact me (annemie.boonen@elig.org) in case you would like to participate.

The following working groups are under consideration:

- **ELIG Content Providers /Publishers Group**
- **ELIG SME focus group** lead by the German elearning industry group D-ELAN.

Networking and cooperation with our partner organisations

- With our partner organisations we are looking at initiatives around **eLearning Quality** that are of potential interest for ELIG members to engage in (EFMD, D-ELAN and MENON).
- ELIG will participate in the **LEARNOVATION** Stakeholders Round Table launched by MENON, represented by Toni Riu, PAU Education.
- With our partners ELIG will explore opportunities in upcoming EC calls for ELIG to engage in. Delegates from ELIG participated in the Lifelong Learning Info Day DGEAC, 21 January. <http://eacea.ec.europa.eu/llp/infoday08/index.htm>

Policy actions

- Early January members of the ELIG executive committee have had meetings with EC representatives David White, Director of DG Education and Culture along with Maruja Gutierrez Diaz. A separate meeting with André Richier DG Enterprise - who heads the eSkills initiative in the European Commission - was held, together with EC representatives (DG Research, INFSO, EAC) and from the eSkills initiative. The meetings contributed to position ELIG in the EC policy debate and to explore the opportunities with key players in the field. ELIG will provide input to various EC instruments and programmes under the FP7 and in preparation of the year of creativity.
- Follow-up meetings with representatives from EC and from eSkills will be scheduled in the coming weeks.
- Delegates of ELIG participated in the eSkills conference, Brussels, 23 January 2008
http://ec.europa.eu/enterprise/newsroom/cf/itemlongdetail.cfm?item_id=1195

We are looking forward to important ELIG initiatives with our members in 2008!

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Attachment

Up-date on ELIG/ETF Project

“The role of Learning Industries in Near East and Northern Africa.”

After 4 months in ETF’s office in Brussels and regular co-operation with the ELIG Secretariat Ulrike is back in the ETF head-quarter in Turin continuing work on the ELIG/ETF joint project “The role of Learning Industries in the Near East and Northern Africa”. Below please find an up-date on progress of activities and planned next steps.

During the period October 2007 – Mid-December 2007 main focus was on carrying out interviews. Most ELIG members provided the opportunity for face-to-face meetings in the company/institution or in Brussels. Interviews lasted 3 hours each and took Ulrike from Finland to Italy. Telephone interviews were also carried out with company representatives in the Near East and in particular in Egypt. By year end a total of 18 companies have been interviewed and feed-back and materials provided by the ELIG members. In November at the ELIG Annual Meeting in Dublin the ETF Director presented the European Training Foundation and the joint ELIG/ETF project. The meeting allowed also for further discussion on the study. In December Dr Richard Straub, General Secretary ELIG and Ulrike Damyanovic ETF, as well as Danny Arati, from Intel EMEA Education Online Programmes, and Dr Ahmed Guessoum, President of ICDL Algeria delivered a session at On-Line EDUCA Berlin. The objective was to introduce the project, while providing practical experience from a company perspective and from a country in the region. Materials and documents presented in Berlin will be part of the final study.

Following the company interviews ETF will visit Jordan and Morocco to get the view point of country Authorities, including relevant Ministries but also private sector representatives. The interviews in Amman will take place end January and the visit to Casablanca and Rabat first half of February. As a follow-up the study will be prepared, analysing the interviews, drawing up major conclusions and providing recommendations for future co-operation between public and private sector in the region. The study is expected to be available first half of 2008.

This will be followed by 2 dissemination events – one planned for July in Egypt and one for October 2008 in Tunisia. The events will be complemented by presentations at conferences and any other relevant occasions considered relevant by ELIG and ETF.