



European Learning Industry Group

Promoting innovation in learning for Europe

May 27, 2009

ELIG – A Strong Commitment to Africa

European Learning Industry Group is actively engaged in the eLearning Africa conference programme/ intensified partnership with ICWE

The European Learning Industry Group (ELIG) will have a significant presence at the eLearning Africa conference this year. Richard Straub, the ELIG Secretary General, will be chairing a session on "**eLearning to Enhance Work-Related Skills**", currently scheduled for **Friday, May 29th, 2009** from **15:45 – 17:00**. On **Thursday, May 28th** from **14:00 – 15:30**, Richard Straub will also give a presentation on ELIG in a networking session with the title "**Meeting Partners – Building Networks**", which is aimed at promoting the group and making contacts. A number of ELIG members will be attending the event, indicating the importance of the region in terms of developing eLearning markets.

Recent research undertaken collaboratively between the European Training Foundation (ETF) and ELIG has highlighted this potential as well as key steps that need to be taken by various stakeholders in supporting further development of eLearning. ELIG and ETF put a particular focus on public-private partnerships and their capability to deliver both quality eLearning solutions and to provide regionally contextualised approaches. The full report – "Exploring the Market for eLearning in the Near East and North Africa: Challenges & Solutions" – is available on the ELIG website: www.elig.org.

The group recently intensified its partnership with ICWE to strategically promote eLearning strategies, working together in the fields of communication and marketing strategies. ICWE will also support ELIG in organising expert panels and conferences in the higher education, public and corporate sectors as well as in carrying out research.

Notes

The European Learning Industry Group, ELIG, is an open consortium of leading ICT (information and communication technology) companies and eLearning content providers who seek to promote innovation in learning by leveraging new information and communication technologies in schools, universities, workplaces and homes throughout Europe. The extended group also comprises key academic players, research institutions and associations.

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