

January 5, 2008

Dear ELIG Member,

First of all I wish you and your dear ones a good, successful and happy New Year on behalf of the ELIG executive committee and the ELIG secretariat.

As we are starting a new year, I'd like to take this opportunity to look ahead to our directions in 2008 along with a short flash-back into the past year.

The year 2007 was definitely the start of a renewed ELIG. Not only did we modernize the Logo and the branding (from eLearning Industry Group to European Learning Industry Group), we also started to implement the new ELIG mission. One of the most significant elements of the action orientation that we have adopted was the joint project with the **European Training Foundation (ETF)** in which many of you were involved. A detailed report about the status will be published shortly. Dissemination actions in the MEDA region will be planned for 2008.

ELIG was present in major conferences in 2007 and has actively contributed as a thought leader. I have personally received the feed-back from various important policy makers and industry players in that they felt ELIG was back, stronger than before.

In 2007 we have also taken the first steps to start specific working groups on subjects important to our members. We are reconstituting the **Public Policy Group** and have important meetings with European Union Officials on January 10, 2008. An ELIG delegation will meet with David White, the Director of DG Education & Culture along with Maruja Gutierrez and in a separate session with Andre Richier, who heads the eSkills initiative in the European Commission. The meetings will contribute to position ELIG in the EC policy debate and to explore the opportunities with key players in this field.

Following our successful Annual General Meeting in Dublin hosted by Intel we have taken up the recommendation to establish a working group on **industry image and perceived value proposition**. We have leaders of important ELIG members already committed to participate in this group. More information will be distributed by Annemie Boonen.

