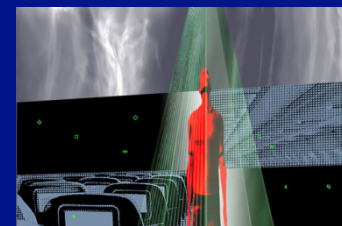
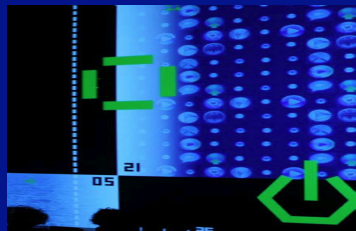




Promoting innovation in learning for Europe

ELIG OVERVIEW - 2009



About ELIG

WHAT IS ELIG?

Open industry group – „Innovation in Learning“
Value net for 21st century learning solutions

ELIG's MISSION

Policy input at European level
Thought leadership, pragmatic, realistic
Communication channel to marketplace
Member Network – „coopetition“

BASIC BELIEFS & PRINCIPLES

Inclusive and representative
Coherence between all stages of Life Long Learning
Openness of underlying technology
Balance between „supply-side“ and „demand-side“ perspective

ELIG anticipates the 21st Century Model !

- **Technology Infrastructure**
 - Intel, IBM, Cisco, Hewlett Packard...
- **Media, Content and Publishing Industry**
 - SanomaWSOY, Cambridge Hitachi, McGraw Hill, Wolters Kluwer, Cegos, Elsevier.....
- **Learning Platform SW and Services Providers**
 - Giunti Labs, Blackboard, U&I Learning, Fronter, PAU Education, oncampus, Line Communications, Learning Guide, bit media....
- **Research, Associations and User Organizations**
 - IMD, ECDL, Fachhochschule Kärnten, Swiss Center for Innovation in Learning, EPFL, EFMD.....

ELIG Members (05/2009) – ELIG becomes a Centre of Gravity



ELIG in 2009

- ELIG/ICWE Partnership Agreement
- ELIG-ETF Survey Project for MEDA Countries
 - Report – “Exploring the Market for eLearning in the Near East and North Africa”
- Working Group Activity
 - Industry Value Proposition – “21st Century Learning Statement”
 - Publishing meets eLearning – “The DECOM Declaration”
- Public Policy Group
 - Standing Group
 - Participation in EU Year of Creativity & Innovation
- Major Events
 - ELIG AGM – Lausanne, Switzerland (Hosted by IMD)
 - EDEN 2009 – Gdansk, Poland
 - eLearning Africa 2009 – Dakar, Senegal
 - Online Educa – Berlin, Germany

More information available at www.elig.org