Classroom of the Future
Frankfurt Book Fair 2013
explore, create & be inspired
A new Space for Learning & Exploring
Nature Filmmaking with Luc Jacquet
Debating Luc's Approach to Filmmaking
Deep Sea with Nikolaus Gelpcke & Claire Nouvian
Comic Films, Stop Motion with Artist Maria Karipidou
Earth in Change with the German Space Center
Computer Game Creation with DSV Game Lab
Telling Stories through Film with Rebekah Tolley
Making Things, 3d Printing with Nils Hitze
Making Things with Martin, Jochen and Till
Young Journalists & eBook Creation with Mona Horncastle
Questrunner Outdoor Game with Young Digital Planet
Throw the mike & engage
German TV
RTL News - Nachtjournal
Excellent Press Coverage
with direct Reference to we.learn.it

Oscar-Winning Director Brings Cinematic Skills to Frankfurt

By Olivia Smirj

French screenwriter and Oscar award-winning documentary filmmaker Luc Jacquet was in Frankfurt this week running a workshop with 1-2-3 years within the framework of the welearn.it initiative, which supports the development of collaborative learning experiences.

Jacquet is best known for his 2006 documentary March of the Penguins, created the children about filmmaking and then asked the group to go out with cameras and shoot a video at the Frankfurt Book Fair.

“I wanted to put the kids into a director’s shoes. They already knew how to photograph, they take snapshots all the time, but I told them, I wanted one sauce that conveyed emotion,” said Jacquet.

Both Jacquet and the welearn.it crew were astonished at the creativity and variety of the narratives in the films the children produced.

“When you give them the chance to invest in their own creativity, the learning is conceivable. Cinema is easy. It makes kids dream but you can pass a message along with it,” commented Jacquet.

Following the success of March of the Penguins, Jacquet founded an NGO, Wild Types, which helps people interested in making films about nature conserve their work to do so. The digital revolution has made it easier and less costly to make a film, which has worked in Jacquet’s favor. Part of the work he does fits in perfectly with the welearn.it concept of a hands-on approach to the classroom in order to inspire children.

“Imagination and creativity are what get me out of bed. And it’s the right age to get kids going. By allowing them to be creative, they become people who think and question; it is a very powerful thing,” said Jacquet.
Major Peter Feldmann

"I was in particular convinced by two projects: The Classroom of the Future and Litcam"
Minister Arhinmäki at the Frankfurt Book Fair: "Greatest asset in Finland is education"

Finland has been chosen as the Guest of Honour at the Frankfurt Book Fair next year. A press conference on next year’s programme was held at this year's Book Fair on Thursday 10 October. Paavo Arhinmäki, the Minister of Culture and Sport, opened the occasion. Finland’s slogan as the Guest of Honour of the Book Fair in 2014 is FIINLAND. COOL.

"Now that we’re looking ahead to next year’s Fair, we hope to see worldwide interest focus on Finland’s many-voiced literature and authors, who write in Finnish, Swedish and Sami. In fact, the whole story of Finland builds on literacy and how it has evolved in shaping Finnish society and individuals", said Minister Arhinmäki in his speech.
Partners of the we.learn.it Classroom of the Future

Overall

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